

# Amy Le

Portfolio: [amyle.be](http://amyle.be)

amyphamle@gmail.com

Technical product designer specialized in data-rich and AI-enabled applications.

## Education

**University of Pennsylvania, 2015**

Bachelor in Computer Science, Fine Arts Minor

## Languages

English: fluent

Dutch: good  
(B2, CLT)

French: basic  
Studied in Tours, France  
summer 2012

Vietnamese: basic

## Skills

Figma, Sketch, User Interviews, UserTesting, FramerJS, HTML, CSS, JavaScript, Git

## Status

Holder of Belgian residence card and work permit

## In The Pocket – Product designer

Leuven, Belgium

2023 – present

Designed mobile, tablet, and desktop applications for a variety of Belgian and European clients, across Generative AI, B2C and B2B products

Planned and conducted research activities, including user interviews, usability testing, user surveys, and product analytics analyses

## Impira (acquired by Figma) – Staff product designer

San Francisco, CA

2020 – 2022

Designed Impira's new ML-based document extraction platform, establishing design processes and conducting user research activities

Shipped features such as document table extraction, ML result verification, and user-configured rules to refine ML models

## Urbint – Lead product strategist

New York, NY

2019 – 2020

Managed product design team and conducted on-site research with clients and at conferences across the US and Canada

Designed ML-based product to identify utilities with highest construction damage risk for coverage planning

## MongoDB – Product designer

New York, NY

2017 – 2019

Designed features for MongoDB Atlas (database-as-a-service), such as global sharding, cluster configuration, user management, and more

First growth product designer, collaborating with GTM and engineering teams on projects to track, understand, and increase user growth

## Yext – Product designer

New York, NY

2016 – 2017

Designed CRM, analytics, and HTML-template features for Yext's digital location management product

## IBM – Product designer

New York, NY

2015 – 2016

Designed apps in the commerce sector, including an IBM Watson web app to display emerging marketplace trends